



DETAILS:

CALL TO ORDER: President Lisa Ross called the meeting to order at 6:30pm

PLACE: Cypress Place, Ventura, CA

PRESIDING: The President

ATTENDANCE: Quorum

PRESENT: LISA ROSS, SHIRLEY LORRAINE, ALISON BALTER, ANNA KITTLESON, MARY SULLIVAN, DENISE LAWRENCE, CAROL POWELL, JIM NICOLL, BARBARA MARQUIS, SHEILA LOWE LAURA PARSON

GUESTS ATTENDING: NONE

Minutes Of The Previous Meeting: approved as corrected

Summary of Action Items Discussed at This Meeting:

- "I give thanks for..." will be the theme of the basket competition to be held in November
- Submissions for the Wind Beneath My Wing Award must be received by October 15
- VCPWN Women's Conference will be held April 19, 2008 at the Cal Lutheran University satellite location in Oxnard.
- Volunteer opportunities available:
Table hostesses – contact Laura Parson
Historian – contact Barbara Marquis

President's Report: Veronica & Lisa met with Sue Gary and have agreed to have a couple people assist with preparing baskets for the future silent auctions. They asked board members to go through their personal belongings for new items to package in the baskets. Feedback was received suggesting the names of donors be announced. In addition the amount raised will be announced at the meeting following the auction and in focal points. An estimate of amount raised will be announced that evening. There will be a basket competition in November with a theme of "I give thanks for..." Winning photos will

appear in Focal Points. Lisa distributed a Board Member Presentation Guideline to be used at General Meetings and has asked the board to review it.

Special Projects Report: report included in President's report

Executive Secretary's Report: Denise reported that the "back end system" training for our computer system was completed. She was thanked for all she does.

Director of Membership Report: Jim expressed appreciation of calls from Denise with membership updates. He has talked to potential members by phone and is willing to meet with them on a one on one basis. He is also willing to do membership orientation prior to the dinner meetings.. He will get packages to prospective members asap so they can be installed at next meeting. even if badge is not yet done. Jim is trying to package memberships. and will get together with Lisa to firm up ideas.

Discussion was held regarding incentives for members who bring in new members. Suggestion was made for possible ads in FP. Lisa suggested that by Sept 18 we have dates for membership drives and publish them in FP

Focal Points Sheila's volunteer that was to assist with the writing will be moving out of the area and no longer available so is looking for another assistant as well as an advertising coordinator. These positions will be published in FP. She is also looking for information from members with educational bits about their business. This would be Informational not advertising It was suggested that "Buddies" help their new member write up a few personal paragraphs for an introduction in FP. Sept 18 is the deadline for information to be submitted. Sheila requested a list of all sponsors for the remainder of the year. She will also add a membership column.

Director of Hospitality Report: Laura is working on getting more volunteers. Would like to have a variety of hostesses.. Sheila will place a want ad in FC and Alison suggested that announcements be made to recruit hostess for the month following each meeting.

Director of Networking: Alison received a list of people wanting to be buddies. Will coordinate with Jim to arrange buddy pairing for next month. Will go back two months for new members. When she contacts them she

will go over instructions on being a buddy.

Minutes submitted by Anna Kittleson, Recording Secretary

Director of Mentoring: no report but Barbara reported that Pam will be making some changes to her scheduling which will allow her to attend board meetings.

Director of Public Relations: Barbara will be collecting everyone's mini bio to place in YourHub.com as well as information on our next meeting. She is still looking for someone to be historian. She will be representing VCPWN at the next Ventura Chamber Connection Breakfast.

Director of Membership at Large: no report

President-Elect: Carol reviewed speaker/presentation form. The early reservation plan worked well for August. We need to encourage members to make reservations by the 1st of each month and guests to pre-register by the Thursday before each dinner meeting. Had computer training with Denise and will now be able to get information she needs. Carol is looking for a sponsor for September. Program will be "Strategic Attraction".

Past President: Shirley will be distributing information regarding the Wind Beneath My Wings Award. Oct 15 is the deadline for submissions. Winner will be announced at the November meeting. Old Business – Women's Conference met with Diane Lowery from CLU, set April 19 for conference in Oxnard location of CLU. There will be a morning session with continental breakfast followed by breakout sessions. A survey will be done to get the members input on possible topics. Plans are to have two choices for each session. Anna suggested that a request for breakfast sponsors be solicited via Focal Points.

Director of Finance: Mary Sullivan provided final reports for Girls Just Wanna Have Fun and the 25th Anniversary. She distributed the proposed budget and some changes were suggested re allocations for different categories. She asked that the board review it and send her any suggestions so she can submit a final report at the next board meeting.

Tabled items: None

There being no further business, the meeting was adjourned at 8:15 pm

| |
|-----------------------------------|
| <i>NEXT BOARD MEETING:</i> |
|-----------------------------------|

Tuesday, September 25

6:00 PM

Cypress Place Senior Living