



DETAILS:

CALL TO ORDER: President Lisa Ross called the meeting to order at 6:30pm

PLACE: Cypress Place, Ventura, CA

PRESIDING: The President

ATTENDANCE: Quorum

PRESENT: LISA ROSS, SHIRLEY LORRAINE, ALISON BALTER, LAUREN LAZZARO, MARY SULLIVAN, DENISE LAWRENCE, JIM NICOLL, BARBARA MARQUIS, SHEILA LOWE, LAURA PARSON.

GUESTS ATTENDING: NONE

Minutes of the Previous Meeting: approved as corrected.

Summary of Action Items Discussed at This Meeting:

-Moved seconded and approved to send deposit of \$560 to Cal Lutheran University to secure April 19, 2008 for business conference.

- The Holiday Party will take place on Thursday, December 13 on Lisa's boat. Guests will meet at Barbara's house to board and return there for dessert.

President's Report: Lisa commended board members on the smooth transitions during the October general meeting's board section. She reported that Veronica Daube has been quite ill and may not be able to continue serving at this time.

Hospitality/Special Events: Laura plans to conduct another training session for table hostesses soon. Lisa Collier will represent VCPWN at the Ventura Chamber breakfast October 26. Laura agreed to spearhead the silent auction for November in Veronica's absence.

November 1 is the deadline for competition baskets. Lauren will receive them at Bank of the West and has a committee to judge them prior to the November 10 general meeting. Prizes are to be awarded for Most Humorous, Best Use of Theme and Most Elegant. Winners will be given a choice of a business card ad in four issues of Focal Points or and quarter page ad one time in Focal Points.

Executive Secretary's Report: No report.

Director of Membership Report: Jim's focus is on member retention and renewing relationships. He will develop a coupon book for new and renewing members. The book will contain discounts for members by members and will be reviewed by the board prior to publication.

Focal Points: Tessa Weeks has agreed to contact new members for profiles. Pam Dubiel has agreed to take on the role of advertising coordinator effective immediately. It was decided by general consensus to place one color copy in each hostess packet to pass around at each table. All other printed copies of Focal Points will be in black and white.

Director of Networking: Alison will continue with business connections at the general meetings. She will also connect new members with buddies. By general consensus, the board agreed that ongoing services (i.e. monthly use) may be announced quarterly.

Director of Mentoring: No report.

Director of Public Relations: Barbara agreed to coordinate the representatives who will attend the monthly Ventura Chamber of Commerce breakfast meetings.

Director of Membership at Large: Lauren will be coordinating the basket competition and assisting with set-up of the silent auction at the November meeting. She is available to stand in for any board member who cannot attend the meeting, given notice.

President-Elect: No report. November's program is author Patricia Alexander. The sponsor is Weekenders (Shirley Lorraine and Mary Gabriels).

Past President: Shirley presented the contract for the business conference prepared by Cal Lutheran University. A deposit of \$560 is required to hold the April 19, 2008 date. Motion was made by Alison, seconded by Sheila and unanimously carried to approve the deposit in this amount. Shirley received a check from the treasurer and will make necessary arrangements for an insurance certificate.

The Wind Beneath My Wings Award will be presented at the November general meeting.

Director of Finance: Mary presented the treasurer's report as of September 30, 2007 and a proposed budget for 2007-2008.

Tabled items: None

There being no further business, the meeting was adjourned at 7:55 pm.

NEXT BOARD MEETING:

Tuesday, November 27, 2007

6:00 PM

Cypress Place Senior Living

Minutes submitted by Shirley Lorraine.