

MEETING MINUTES, NOVEMBER 27, 2007



Ventura County Professional Women's Network

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(805) 656-6011

DETAILS:

CALL TO ORDER: President Lisa Ross called the meeting to order at 6:30pm

PLACE: Cypress Place, Ventura, CA

PRESIDING: The President

ATTENDANCE: Quorum

PRESENT: LISA ROSS, SHIRLEY LORRAINE, ALISON BALTER, LAUREEN LAZZARO, MARY SULLIVAN, DENISE LAWRENCE, JIM NICOLL, BARBARA MARQUIS, LAURA PARSON.

GUESTS ATTENDING: NONE

Minutes of the Previous Meeting: approved as corrected.

Summary of Action Items Discussed at This Meeting:

Denise will obtain two quotes for printing of the VCPWN tri-fold brochure (250 & 500) in a color version.

The focus of the March 2008 general meeting will be building membership.

President's Report: Lisa welcomed all and thanked the board for the great showing and auction at the November general meeting. Lisa suggested that the best way to reach her is via her cell phone (368-6737) for the time being. Lisa plans to ask Lisa Collier to fill in as recording secretary for the remainder of the current term.

Hospitality/Special Events: Laura submitted an article to Focal Points on hostessing. She accepted compliments on the success of the November auction and agreed to lead the February auction. Due to the success of the November basket competition, this will be repeated in February. Prizes will be given for Most Romantic, Most Lovable and Best Date Night baskets.

Executive Secretary's Report: Denise reported we made over \$900 on the November auction. She requested a list of meeting sponsors and speakers for the new year so she can update the website efficiently. There are three new members to introduce at the January meeting. She passed along requests from members for additional vegetarian choices on the buffets.

Director of Membership Report: Jim will begin a strong focus on membership in January. The brochure was discussed. Action – Denise will obtain 2 quotes for printing. It was decided that the March general meeting would be a membership-focused meeting.

Focal Points: Absent. No report.

Director of Networking: Alison will continue with business connections at the general meetings. She will also continue to connect new members with buddies.

Director of Mentoring: Absent. No report.

Director of Public Relations: Barbara lauded Rebecca Whitenall of the Ventura County Star for assisting her with getting great coverage in YourHub. Barbara requested small gift contributions to put together a thank-you basket for Rebecca. It was decided by general consent to also send Rebecca an invitation to be our guest at the January meeting. Lisa suggested the board invite one influential community member each month to be our guest. This idea was enthusiastically received. Barbara reported that she has signed up volunteers for the Ventura Chamber breakfasts and still has a few openings.

Barbara has graciously offered her home for the board holiday potluck dinner. We will gather at her house at 5:30 for dinner, tour the harbor on Lisa's boat, and return to Barbara's for dessert and gift exchange.

Director of Membership at Large: Laureen began a new job at Business First Bank in Santa Barbara. Her new email address is llazzaro@businessfirst.com, phone (wk – direct) 879-7103, (c) 708-5944.

President-Elect: Absent. No report.

Past President: The contract between VCPWN and CLU for the business conference has been sent and the deposit has been paid. Shirley will begin getting the word out for committees, presenters, etc. via email blasts.

Director of Finance: Mary presented the treasurer's report as of October 31, 2007 and a revised budget for 2007-2008. She will email the board with further revisions and adjustments.

Tabled items: None

There being no further business, the meeting was adjourned at 7:43 pm.

NEXT BOARD MEETING:

Tuesday, January 22, 2008
6:00 PM

Cypress Place Senior Living

Minutes submitted by Shirley Lorraine.