



MEETING MINUTES, OCTOBER 28, 2008

CALL TO ORDER: President Carol Powell called the meeting to order at 6:40 PM.

PLACE: 2141 Jamestown Way, Pt. Hueneme, CA

PRESIDING: The President

ATTENDANCE: Quorum

PRESENT: Carol Powell, Lisa Ross, Laura Parson, Sheila Lowe, Rita Frayer, Tea Silvestre, Jim Nicoll, Barbara Marquis, Alison Balter, Laureen Lazzaro

GUESTS ATTENDING: None

Minutes of the Previous Meeting: approved as submitted.

President's Report: Carol reported that sales of the Entertainment books are going well. Barbara agreed to man the Entertainment Book table at the next meeting.

Hospitality: Laura requested that Board Members work on getting the position filled. She reported that Mary Gabriels has volunteered to take care of Hospitality duties at the next meeting.

Focal Points Editor: Tea asked for more articles for Focal Points. She informed us that it is very time consuming to send out email blasts to all members. It was moved, seconded and approved that the cost to send out an email blast will be raised to \$25 for members and \$45 for non-members. Tea requested that we consider limiting the number of email blasts that can be sent out each week. Tea will get a quote to reestablish our D & O Insurance.

Director of Networking: Alison was pleased with how the business-to-business portion of last month's meeting went. She will more fully explain the Mentoring program at the next meeting. She will work on getting a PDF member list on the website. Alison volunteered to stay on top of member renewal status in conjunction with Rita, and sending reminders to Jim.

Director of Public Relations : Barbara requested that photos for publicity articles be something other than headshots. She is getting ready to put an article in the star re: the upcoming meeting.

Director of Membership: Jim distributed a list of new members, along with contact info. It was requested that he add guest info to the list.

Director of Finance: Rita distributed new financial statements and reported that the bank balance is

improving. Rita volunteered to help Alison at the check-in table at the next meeting..

Member at Large: Laureen volunteered to help Laura with the Silent Auction accounting at the next meeting.

Past President: Lisa announced that the Wind Beneath My Wings Award will be announced at the November meeting. 6 essays were received and a winner has been chosen. All of the essays will be printed in the next Focal Points.

Special Events: Laura announced that the latest Fluff Party went well and requested that Tea send out an email blast asking for more donations. Laura's Special Events committee is working on the Wine/Appetizers potential event. Barbara reported that Sue Gary has offered to make her home available for an event. The event would consist of a tour of Sue's home, led by Barbara, informing and educating people on the interior design changes she has made. Champagne and dessert will be served. The event was approved and Barbara will go forward with plans with Sue.

President-Elect: Sheila has confirmed the speaker for November and has speakers lined up thru April. Speaker for February will be the Women of Jewelia. There was a discussion of how many dinners would be comped to them. It was decided that we would adhere to our speaker and a guest rule. Sheila reiterated that we need to get some articles on our website that will increase our Google rating.

Tabled Items: The possibility of getting a new Board Member to take over some of the Executive Secretary duties.

There being no further business, the meeting was adjourned at 8:15 PM.

Next Board Meeting:

Thursday November 20, 2008

6:00 PM

Sheila Lowe's Home, 170 Dahlia Way, Ventura
Minutes submitted by Laura Parson