

MEETING MINUTES, JANUARY 21, 2010



Ventura County Professional Women's Network

Post Office Box 6329 . Oxnard, California 93031
(866) 275-4134

CALL TO ORDER: President, Sheila Lowe called meeting to order at 6:25 p.m.

PLACE: 170 Dahlia Way, Ventura

PRESIDING: Sheila Lowe

ATTENDANCE: Quorum

PRESENT: Sheila Lowe, Rita Frayer, Lynn Ryder, Jim Nicoll, Laureen Lazzaro, Mary Gabriels, Linda McCarthy, Gale Dyson

ABSENT: Phyllis Brown, Carol Powell, Tony Mitchell

Minutes of the Previous Meeting: Approved.

Director of Finance Report: Rita Frayer

Rita provided financial update. - Rita will send the raffle money earmarked for Haiti through an on-line donation to Oxfam.

Director of Membership Report: Jim Nicoll

Jim's committee will meet the 4th Thursday of each month at the Coffee Bean and Tea Leaf on Main/Telephone in Ventura. The next meeting will be January 28th at 9:00 am. -

In order to increase renewals, Sue Gary is calling ex-members that were members for 10 or 15 years but have not renewed this year. - The membership committee will follow up on new members who are not coming regularly to meetings. - It will be announced that any member who brings in a new member will receive a free dinner at the next meeting.

Member at Large Report: Laureen Lazzaro

Laureen will send "thank you" note to Suzy Prudden.

Public Relations Committee Report: Phyllis Brown/Donna deBarros

Not present.

The Membership Committee will work with the PR/Marketing Committee in putting together the new marketing packets...to include coupons for members' products and services. - Phyllis to arrange a committee meeting for a new Outreach Committee that will go to other organizations' meetings and events and distribute VCPWN marketing packets. Linda McCarthy volunteered to be on the Outreach Committee.

Special Events Committee Report: Mary Gabriels

Darien Taylor and Shirley Lorraine have joined the Special Events Committee. Claire Staffa will no longer be on the committee as she cannot attend meetings.- The February Valentine-themed dinner

meeting will be a sit-down, chef's choice dinner with a choice of vegetarian pasta, salmon, or chicken Madera. There will be a small gift (value \$5) at each dinner place. Gifts will be donated by LT members. - Each guest will give a 30 second commercial with the best commercial receiving a prize. - Other special events in the works: a gold party; a wine tasting party at La Dolce Vita. - Shirley Lorraine is organizing the Business Conference to be held on April 24th. There are 4 speakers lined up so far with Suzy Prudden as the keynote speaker.

Hospitality Committee Report: Linda McCarthy

Instead of making name tags for members who forget them, Linda will provide a plastic tag in which the member can put a business card to be used as a name tag.

Printed agendas will no longer be put in the hostess packet.

Networking/Mentoring Committee Report: Tony Mitchell

Not present. No report.

President's Report:

We need speakers and sponsors for 2010. We have a speaker lined up for March, but no one thereafter. Karen McGraa has taken over the responsibility of finding and booking the speakers. - The "Wind Beneath My Wings" award that was not given in September will be awarded at the February meeting.

Old Business:

Mentoring: "Buddy" system slated to start in January, will be postponed for discussion until February LT meeting.

Visitor Orientation Packets: the PR Committee will put together a list of benefits enjoyed by members of VCPWN. Also, PR committee will collect coupons from members to put in the packet.

There being no further business, the meeting was adjourned at: 8:20pm

Minutes submitted Recording Secretary: Lynn Ryder